



The progressive, inclusive curriculum 'skills, knowledge and concepts: literacy, life skills and enrichment'

AQA Business CURRICULUM MAP – YEAR 10 22-23 To guarantee a solid learning journey, workbook and revision guide are available to buy from Parent Pay at £5.70 discount. Use the Knowledge organisers in

AUTUMN TERM (15 WEEKS)	MASTERY (PAPER 2)	SPRING TERM (12 WEEKS)	MASTERY (PAPER 2)	SUMMER TERM (13 WEEKS)	MASTERY (PAPER 2)
<p>Topics-Unit 1 Introduction to business studies- dynamic nature, social factors, cultures Business ownership- link with culture and gaps in the market e.g. curry houses Setting business aims and objectives Stakeholders- Charities, social objectives, crowdfunding Location- Outsourcing vs UK Business Planning Expanding a business- Globalisation Profit and Breakeven Dual coding</p> <p>Core skills Key (contextual) vocab Analytical skills Reading skills Exam technique Numeracy skills Synoptic</p> <p>Homework Presentations and research Debates Comprehension via case studies</p> <p>Revisiting, revising, remembering opportunities Case studies- Tata, global businesses, stakeholders and shareholder</p>	<p>Units 1 Apply the examples to the theories of business start- up, growth, limited liability and planning. The basic calculations allow pupils to compare the business revenue/profit or market share against competitors.</p> <p>Feedforward Use of MCQ and case studies to consolidate the literacy and numeracy application. Use of green pen. Use of Guardian and BBC to apply examples to the theory. Advance case studies and exam technique frequently. Green pen and target setting. Live feedback – green and amber highlighter</p> <p>Enrichment/life and work skills Group work/collaboration-business plans Research skills-article writing and presentations News articles BBC and Guardian- Real world impact on their life as a consumer and future employee</p> <p>Assessments: MCQ's self-assessment. Regular topic case studies Half term test 1.1 -1.3 December test on Unit 1 & 2</p>	<p>Topics Sources of finance for small business Expansion Competitive environment Ethics and environment Legislation Influence of technology Sources of finance</p> <p>Core skills Key (contextual) vocab Analytical skills Reading skills Evaluation Numeracy skills synoptic</p> <p>Homework Case studies Workbook Reading current business news Revision Half term tests</p> <p>Revisiting, revising, remembering opportunities MCQ's Quiz-Key terms Eliminator Half term and unit tests Use of CGP cards GCSE Seneca/BBC Bitesize Knowledge Organisers Thorpe Park</p>	<p>Units 1, 2 and 6 Developing understanding of the business environment, such as legislation, pressure groups and globalisation. The business needs financial planning and income statements, pupils can measure the success of a business via financial figures.</p> <p>Feedforward Workbooks and application of theory to real-life examples. Advance case studies and exam technique frequently. Green pen and target setting.</p> <p>Enrichment/life and work skills Group work/collaboration Research skills Debate and critical evaluation of data given. Applying cashflow to their own finances avoiding the consumer debt problem in the UK Recognising real world impact on their life as a consumer and future employee. Year 10 virtual work experience.</p> <p>Assessments: MCQ's self-assessment.</p>	<p>Topics Economic Climate Globalisation Cash flow</p> <p>Financial terms and calculations Income statements and balance sheets Unit 5 (if time) Market research The marketing mix Product life cycle Boston Matrix</p> <p>Core skills Key (contextual) vocab Analytical skills Reading skills Exam technique Numeracy skills</p> <p>Homework Case Studies, workbooks and articles from BBC/Guardian. Use Knowledge organisers to retain key words (KO)</p> <p>Revisiting, revising, remembering opportunities MCQ and key terms test Quiz key terms Use of CGP / cards</p>	<p>Units 1, 2, 5 and 6 Developing synoptic understanding of all units. Application of financial data and being able to advice what the business should do to improve.</p> <p>Feedforward Workbooks and application of theory to real-life examples. Advance case studies and exam technique to develop higher order skills.</p> <p>Enrichment/life and work skills Group work/collaboration Research skills Debate and critical evaluation of data given. Recognising real world impact on their life as a consumer and future employee Thorpe Park/Visitor from business Dragons den competition</p> <p>Assessments: MCQ's self-assessment. Regular topic case studies End of year exam – Paper 2 Numeracy test (mainly on finance) Regular topic case studies and questions</p>



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Autumn Term (13 WEEKS)ven.	MASTERY (PAPER 1)	Spring Term (12 weeks)	MASTERY (PAPER 1 & 2)	Summer Term (8 weeks)	Mastery Paper 1 & 2
<p>Topics</p> <p>Review of finance</p> <p>Financial terms and calculations</p> <p>Sources of Finance</p> <p>Cashflow</p> <p>Income statements and balance sheets</p> <p>Market research-Pupils conduct a questionnaire on selling a product to another segment/culture</p> <p>The marketing mix- examples of marketing mixes around the world</p> <p>New Product development – Crumbs Marketing Challenge</p> <p>Product life cycle</p> <p>Boston Matrix</p> <p>Core skills</p> <p>Key (contextual) vocab</p> <p>Analytical skills</p> <p>Reading skills</p> <p>Exam technique</p> <p>Numeracy skills</p> <p>Homework</p> <p>Workbook and text book case studies- develop examination skills and practice.</p> <p>Knowledge organisers to retain key words (KO)</p> <p>Making notes on topics that are difficult (use the topic list to Red/Amber/green)</p>	<p>Units 1, 2, 5 and 6</p> <p>Developing understanding and retaining knowledge of Paper 2 topics. Analysing and applying the context to questions. Making decisions based on the information given.</p> <p>Feedforward</p> <p>Workbook and exam practice, reflect through green pen. Peer and self-assessment.</p> <p>Enrichment/life and work skills</p> <p>Group work/collaboration</p> <p>Research skills, through developing questionnaires on the cereal project.</p> <p>Dragons Den scenario to highlight the 4 P's,</p> <p>Metrobank</p> <p>Visitor from business</p> <p>Assessments:</p> <p>PPE – Paper 2/ Exampro</p> <p>Numeracy test (mainly on finance)</p> <p>Regular end of topic test- Autumn Half term</p>	<p>Topics-unit 4</p> <p>Production-supply chains</p> <p>Efficiency</p> <p>Procurement</p> <p>Quality management- Tech firms and outsourced firms, how MNC's maintain quality</p> <p>Customer service</p> <p>Influence of ICT on customer service</p> <p>Organisational structures</p> <p>Recruitment – How Google Hires video-diverse workforce, equality act</p> <p>Motivation of staff</p> <p>Training</p> <p>Core skills</p> <p>Key (contextual) vocab</p> <p>Analytical skills</p> <p>Reading skills</p> <p>Exam technique</p> <p>Numeracy skills</p> <p>Homework</p> <p>Workbook and exam questions under timed conditions.</p> <p>Making notes on topics that are difficult (use the topic list to Red/Amber/green)</p> <p>Knowledge organisers to retain key words (KO)</p> <p>Revisiting, revising, remembering opportunities</p>	<p>Units 1, 2, 3, 4, 5 and 6</p> <p>Developing understanding and retaining knowledge of topics in Papers 1 and 2.</p> <p>Feedforward</p> <p>Workbook and exam practice. Peer and self -assessment. Reflect through target setting and green pen.</p> <p>Enrichment/life and work skills</p> <p>Real life examples from the BBC and Guardian to apply theories learnt in class.</p> <p>Use of virtual factories to illustrate the concept of productivity- Amazon, Mini cooper in Cowley, Gregg Wallace inside the factory.</p> <p>Assessments:</p> <p>End of Topic tests</p> <p>Exam questions timed in class</p> <p>March Paper 1 and Paper 2</p>	<p>Topics</p> <p>Revision of all topics through exam specific questions</p> <p>Core skills</p> <p>Key (contextual) vocab</p> <p>Analytical skills</p> <p>Reading skills</p> <p>Exam technique</p> <p>Numeracy skills</p> <p>Homework</p> <p>Workbook and exam questions under timed conditions.</p> <p>Making notes on topics that are difficult (use the topic list to Red/Amber/green)</p> <p>Knowledge organisers to retain key words (KO)</p> <p>Revisiting, revising, remembering opportunities</p> <p>Case studies</p> <p>Workbook</p> <p>GCSE Seneca/BBC Bitesize</p> <p>Knowledge Organisers</p> <p>Exampro questions set for revision</p> <p>SIMS Data drop</p>	<p>Units 1, 2, 3, 4, 5 and 6</p> <p>Developing understanding and retaining knowledge of topics in Papers 1 and 2.. Developing understanding and retaining knowledge of Paper 2 topics.</p> <p>Analysing and applying the context to questions. Making decisions based on the information given.</p> <p>Feedforward</p> <p>Revision specific examination practise.</p> <p>Marking and review to self-assess and practice.</p> <p>Enrichment/life and work skills</p> <p>Assessments:</p>