

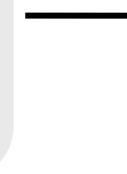
Read It

perspective



Define It

A perspective is a point of view.



Digging Deeper:

When we are preparing for a speech, presentation or piece of writing, it is important to not only consider our own perspective on the topic, but also that of our audience. By doing so, we can adapt the content and delivery to ensure that we address our audience appropriately and effectively, thus achieving our purpose.

In graphics, perspective is a technique for creating images on a two dimensional page to appear as they do in real life, in three dimensions.

Draw It



Deconstruct It

From the Latin *perspectus*, meaning clearly perceived.

Link It

Opinion, attitude, context, mindset, view point.



Use It

His perspective was informed by his politics.