



# Do you know what 'give it the acid test' means?

When we say we will 'give it the acid test' we mean that we will put it to the test to get a result that cannot be questioned.

An acid test refers to something which would produce results that cannot be questioned as they would be foolproof.



## **Origin - the story:**

In the late eighteenth century, the first test to distinguish between gold and base metal was developed: the acid test.

**Example:** We might think the product is great, but the acid test will be when we launch it next month: will people actually buy it?