Etiquette is the code of polite behaviour for specific situations.

Digging Deeper:
Etiquette is also a term applied to a code of ethics or behaviour in the workplace and in professions, particularly regarding how colleagues interact. For example, ‘There was a clear medical etiquette to be followed’.

Deconstruct It
From the Old French *estiquette*, meaning label, ticket.

Link It
Manners, customs, politeness, protocols, rules.

Use It
He didn't know what the correct etiquette was when greeting the Queen.