Rhetoric is the art of persuasive speech and writing.

In Ancient Greece, the art of rhetoric was considered a vital part of education and scholars studied different ways to persuade through writing and oration.

Speech writers will often use rhetorical devices in their writing of speeches to create specific effects on their audience. For example rhetorical questions or anaphora (repetition of a word or phrase at the start of successive clauses).

Deconstruct It
From the Greek *rhetor*, meaning art of an orator.

Link It
Persuasion, oration, eloquence.

Use It
In this way, the play can be considered as a piece of rhetoric.