

December 2025

Dear parent/carer

Supporting your child in their upcoming GCSE Business exams

Your child has worked hard through PPE 2, and now we are focused on helping them feel confident and ready for the next stage; PPE 3 and the final GCSE exams. These mock exams are a fantastic opportunity to practise, build confidence and fine-tune exam technique.

We have identified some key areas where students can strengthen their understanding. With your support at home, we can make a real difference.

Focus Areas for Success

Time Management

- 1 minute per mark – pacing is key!
- Attempt every question, especially the longer 6, 9 & 12-mark questions.

Unit 6 – Finance

- Revenue = Selling Price × Quantity Sold
- Profit = Revenue – Costs
- Positive cash flow means profit.
- Avoid generic answers like “loan” – link responses to the case study and explain why that source suits the business.

9-mark & 12-mark Questions

- 9 marks = 3 paragraphs
- 12 marks = 4 paragraphs, with an extended conclusion and clear evaluation.
- Include an overall judgement: Which option is better and why?
- Use phrases like “*It depends on...*” or “*However, if...*” to show evaluation.

Your encouragement matters! Here are some practical tips:

How You Can Help at Home

- Short, focused revision sessions (20–30 minutes) work best.
- Check understanding by asking your child to explain key terms like *business objectives*, *marketing mix*, or *cash flow*.
- Practise past papers under timed conditions to build confidence.

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Recommended Resources

To help your child revise effectively, here are some useful resources:

- AQA GCSE Business Specification:
<https://www.aqa.org.uk/subjects/business/gcse/business-8132> – These outlines all the topics they need to know.
- Past papers and Mark Schemes: Available on the AQA website for practice.
- BBC Bitesize: <https://www.bbc.co.uk/bitesize/subjects/zpsvr82> – revision and quizzes.
- Revision guides: CGP revision guides for AQA GCSE Business can be bought.
- Seneca Learning: <https://senecalearning.com> – courses have been added for revision
- Teams pages: plenty of revision and PowerPoints uploaded by the department.

Key Topics:

- Unit 1 Business in the real world
- Unit 2 Influences on business
- Unit 3 Business operations
- Unit 4 Human resources
- Unit 5 Marketing
- Unit 6 Finance

Exam Technique Tips

- Read each question carefully and highlight command words (*explain, analyse, evaluate*).
- Use the Point–Explain–Effect structure for answers.
- Remember the Assessment Objectives:
 - A01 – Knowledge & Understanding
 - A02 – Application
 - A03 – Analysis & Evaluation

We are excited to continue supporting your child and look forward to sharing more guidance and answering your questions at the forthcoming Parents' Evening on Thursday 11th December. Together, we can help them feel confident and ready to succeed!

Thank you for your continued support – it truly makes a difference.

Yours sincerely

H Matharu
Curriculum Leader Business Studies