



## BUSINESS STUDIES – AQA GCSE

Our department offers courses at mastery and advanced years in business, economics and finance.



This popular course is designed to give students a practical understanding of the dynamic environment in which businesses operate and the factors which impact upon business activity. Business and enterprise combines an array of subjects including, geography, mathematics, science, history, art and technology, which makes it ideal in developing a logical and cohesive mind, suitable for the working world.

All types of business activities are investigated, including the types of business organisations; the work carried out by various departments and the roles of people in these organisations. Questions which are addressed during this course include "What skills does Elon Musk have which makes him serial entrepreneur?"; "Why are workers not paid a living wage?"; "What is an asset light business?"; "Why has Macdonald's been so successful as an international brand?"; "How has globalisation affected UK businesses?"; "What is destructive technology?".

This is an interesting and fascinating GCSE that deserves serious consideration for anyone thinking about running their own business, becoming a captain of industry or those that think they have entrepreneurial talents. You will cover a range of topics including:

- Business in the real world;
- Influences on business;
- Business operations including production;
- Human resources;
- Marketing and advertising;
- Finance.



You will learn about different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. You will develop an understanding of how these contexts impact on business behaviour and you will apply this knowledge and understanding to business decision-making.

The GCSE ideally leads on to A level business studies or economics which are offered in school, as well as our vocational BTEC national level 3 in business and LIBF finance qualifications. The business studies GCSE is also excellent preparation for students seeking employment and/or training in commerce and finance jobs and many students who do business in sixth form go onto university and study a business-related degree course such as, business management, law, economics accountancy or psychology.

It prepares students for working in a world driven by commerce and students to go on and run their own businesses or enterprises. Business and related subjects (like economics and finance) are among the most popular fields of study at universities worldwide. Business graduates are in high demand worldwide because business touches on pretty much every aspect of modern human society, careers with a business and or economics degree are diverse and often highly paid.

This is a 100% exam based GCSE. At the end of Year 11 you will sit two 1hour 45minute exams that will assess your learning over the two years.

***For more information, please speak to Mrs S Kaur Hender, Business Studies Curriculum Leader, any other business studies teacher or our careers advisor, Mrs Le- Gall.***